



CAL STATE
EAST BAY

PIONEER PRIDE

For more than 60 years, Cal State East Bay has served the Bay Area and beyond, providing access to higher education for a diverse student body and advancing regional engagement. In recent years, the university and its many programs have been included in several state and national rankings.

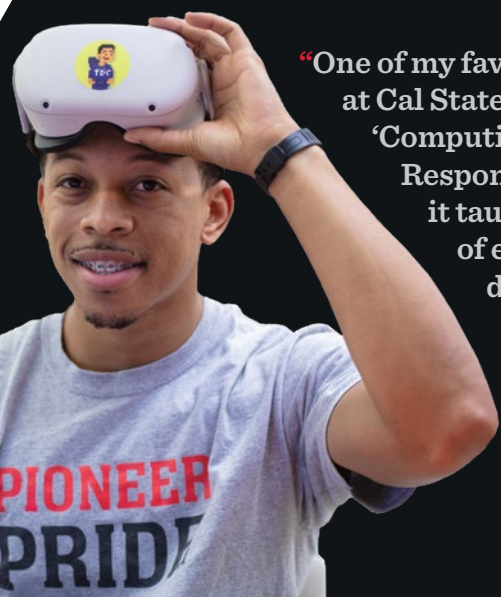
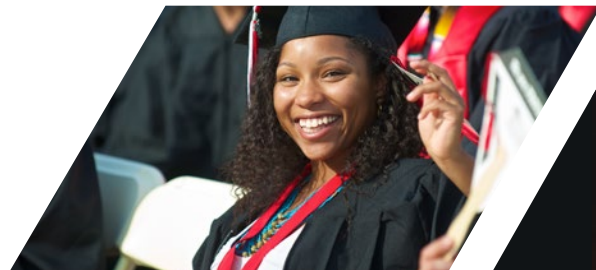
The Wall Street Journal ranks Cal State East Bay 5th in the nation for its welcoming and diverse environment.



Cal State East Bay offers 48 baccalaureate degrees, 77 concentrations, 34 masters degrees and one doctoral degree.



Notable alumni include California Wellness Foundation President and CEO Judy Belk, Tony winning actor James Iglehart and former CSU Chancellor Timothy P. White.



"One of my favorite classes at Cal State East Bay was 'Computing and Social Responsibility' because it taught the importance of ethics in being a developer."

—Devin Baldwin

Cal State East Bay has campuses in Hayward and Concord, and a professional center in downtown Oakland.

Cal State East Bay ranks No. 50 nationwide on the 2020 CNBC Make It "Top Colleges that Pay Off the Most."

AWARDS & RECOGNITION

College Consensus

Best Online Colleges and Universities (No. 38)

CNBC Make It

Top Colleges that Pay Off the Most (No. 50)

GuideToOnlineSchools.com

2020 Best Online Bachelor's Degrees in California (No. 6)

2020 Best Online Colleges

(No. 14 nationwide)

2020 Best Online Bachelor's Degree (No. 16 nationwide)

Learn.Org

50 Best Health Science Degrees (No. 10)

Best Online Colleges in California (No. 11)

San Francisco Business Times

Largest Bay Area MBA Programs (No. 5)

ValueColleges.com

2020 Best Online Schools in California (No. 3)

The Hispanic Outlook on Education Magazine

Top 100 Grand Total Bachelor's Degrees (No. 60)

Top 100 Total Enrollment (No. 92)

The Princeton Review

2020 Best Business Schools in the West

2020 Best Business Schools

Study.com

Best Online Business Degree Programs (No. 27)

The Stack.com

2020 Public Colleges Best Return on Investment (No. 65)

U.S. News & World Report

2021 Greatest Racial and Ethnic Diversity in the West (No. 1)

2021 Top Performers on Social Mobility (No. 28)

2021 Top Public Schools (No. 39)

2021 Regional Universities in the West (No. 80)

Wall Street Journal

2020 Environment/Diversity (No. 5)

Washington Monthly

America's Best Bang for the Buck Colleges (No. 49)

National Institute of Learning Outcomes Assessment (NILOA)

2021 Excellence in Assessment Designation



EXCEPTIONAL

Cal State East Bay combines top-rated academics with amazing opportunities in the Bay Area and beyond. Offering unbeatable access to faculty, internships, mentoring, hands-on learning and technology, Cal State East Bay is an exceptional college experience.

EXPERIENCE



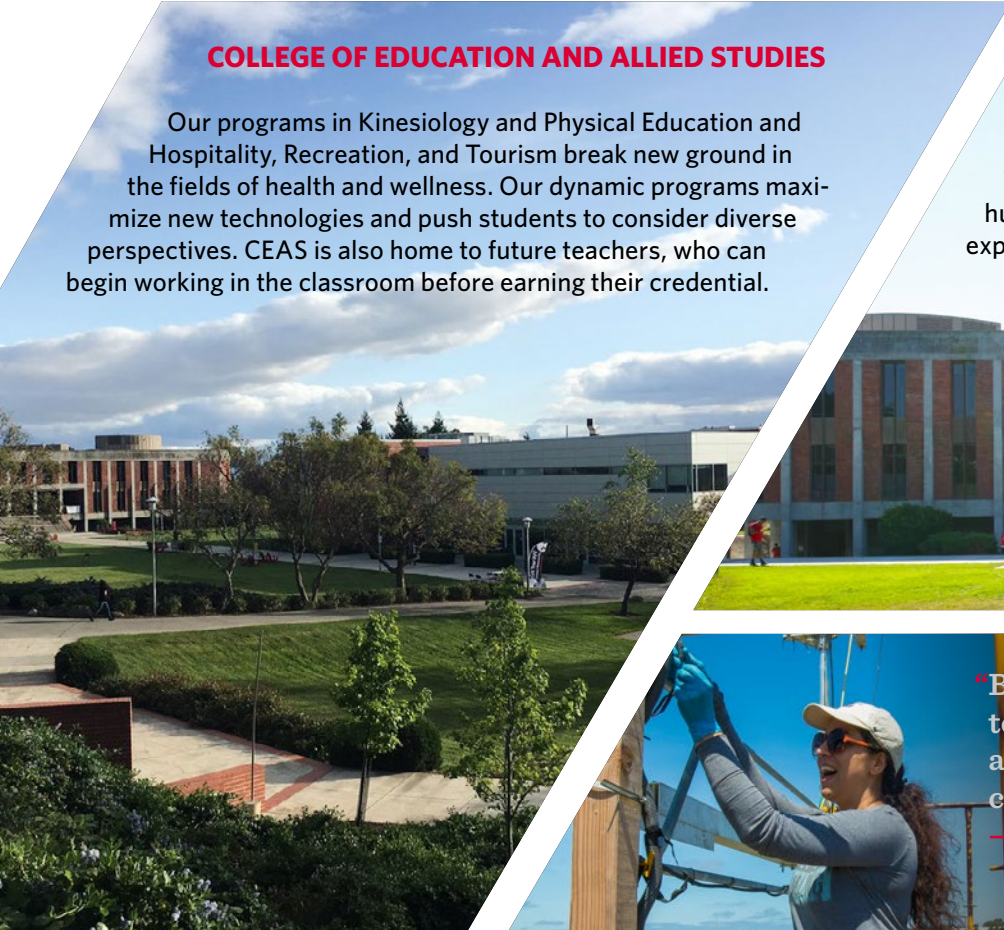
“One of the main reasons I chose Cal State East Bay was the resources available in my classrooms and labs.”
—Sawyer Fletcher



FOUR COLLEGES

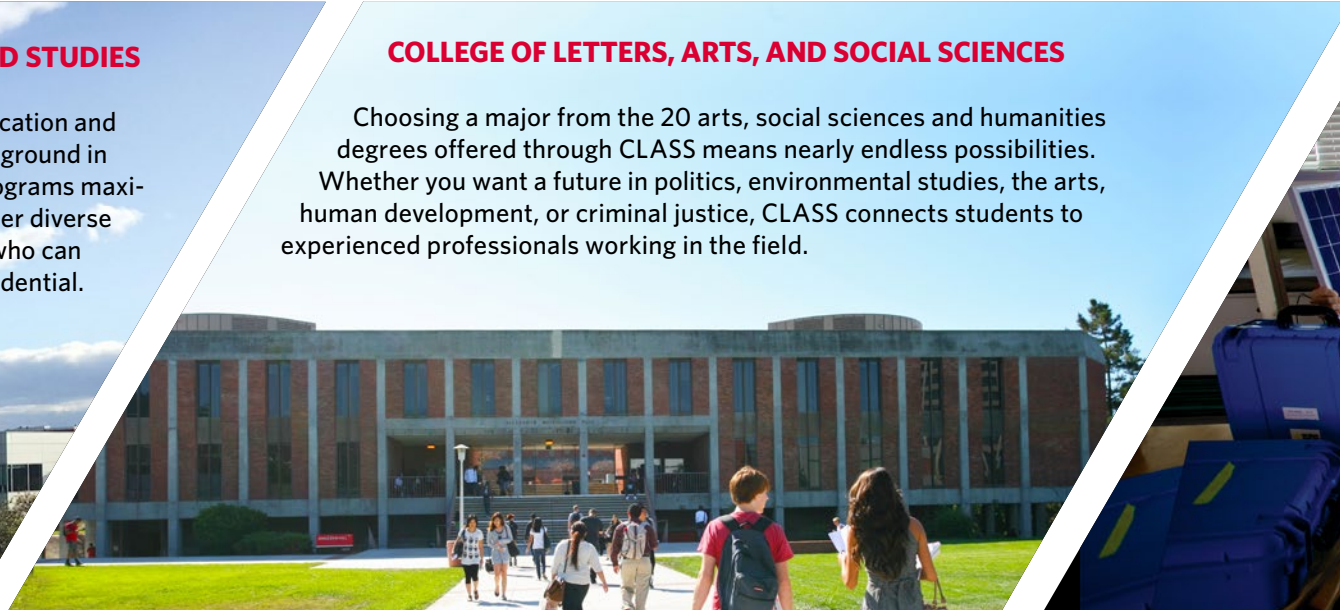
COLLEGE OF EDUCATION AND ALLIED STUDIES

Our programs in Kinesiology and Physical Education and Hospitality, Recreation, and Tourism break new ground in the fields of health and wellness. Our dynamic programs maximize new technologies and push students to consider diverse perspectives. CEAS is also home to future teachers, who can begin working in the classroom before earning their credential.



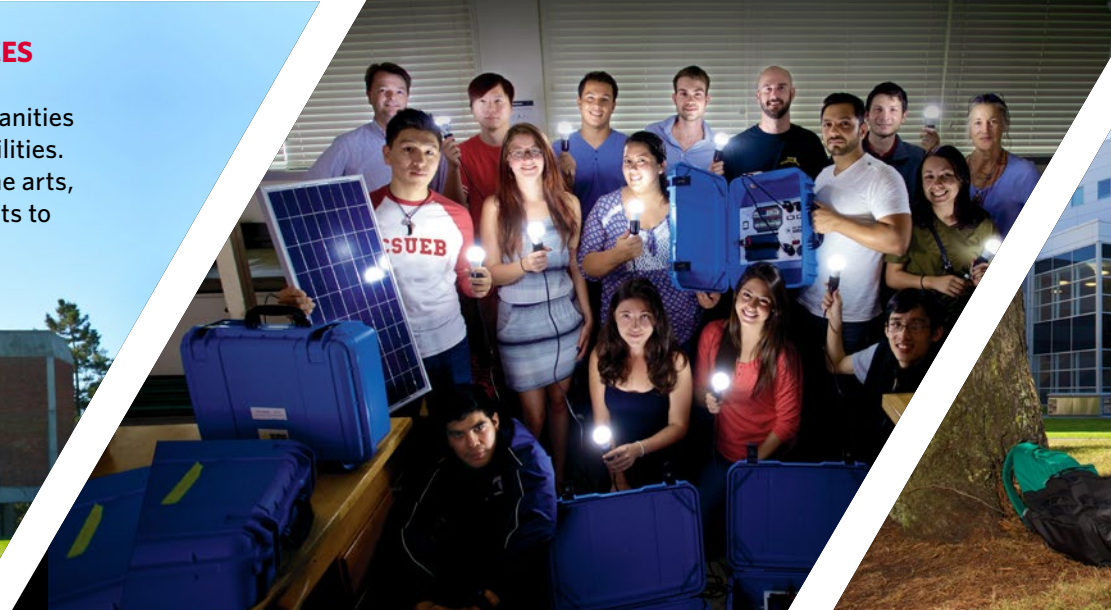
COLLEGE OF LETTERS, ARTS, AND SOCIAL SCIENCES

Choosing a major from the 20 arts, social sciences and humanities degrees offered through CLASS means nearly endless possibilities. Whether you want a future in politics, environmental studies, the arts, human development, or criminal justice, CLASS connects students to experienced professionals working in the field.



COLLEGE OF SCIENCE

The College of Science is where innovation and creativity are tested against principles of hands-on experimentation, research and collaboration between students and faculty from different disciplines. Explore the mysteries of dark matter, pioneer changes in medicine, design new software, or reimagine the skyline.



COLLEGE OF BUSINESS AND ECONOMICS

The courses in the College of Business and Economics present different ideas via real world projects. Our undergraduate degrees provide students with a broad foundation for critical decision making, in addition to offering concentrations such as marketing, entrepreneurship, operations and finance.



"Because of CSUEB ... I was able to do research that I like to do and I feel I'm very content and confident in that area."

—Jennifer Bahramian

ONE UNIVERSITY

UNDERGRADUATE MAJORS

COLLEGE OF BUSINESS AND ECONOMICS

Business Administration, B.S.

- Accounting Concentration
- Business Economics Concentration
- Entrepreneurship Concentration
- Finance Concentration
- General Management Concentration
- Human Resources Management and Organizational Behavior Concentration
- Information Technology Management Concentration
- Marketing Management Concentration
- Operations and Supply Chain Management Concentration

Economics, B.S.

COLLEGE OF EDUCATION AND ALLIED STUDIES

Hospitality and Tourism, B.S.

- Event Planning and Management Concentration
- Food & Beverage Concentration
- Lodging, Resort and Club Management Concentration

Kinesiology, B.S.

Recreation, B.S.

- Recreation Therapy Concentration

- Sustainability Concentration
- Youth Development Programming Concentration

COLLEGE OF LETTERS, ARTS, AND SOCIAL SCIENCES

Anthropology, B.A.

- Archaeology and Biological Anthropology Concentration
- Culture, Discourse, and Society Concentration

Art, B.A.

- Art History and Visual Studies Concentration
- Design Concentration
- Studio Arts Concentration

Art, B.F.A.

- 3D Art and Design Concentration
- Fine Arts Practice Concentration
- Graphic Design Concentration
- Illustration Concentration
- Interaction & Game Design Concentration
- Photography Concentration
- Transdisciplinary Arts Concentration
- Video and Animation Concentration

Communication, B.A.

- Communication and Media Studies Concentration

- Multimedia Journalism Concentration
- Strategic Communication Concentration

Criminal Justice, B.S.

English, B.A.

- British and American Literature Concentration
- Creative Writing Concentration
- English Language and Literacies Concentration

Environmental Studies, B.A.

Ethnic Studies, B.A.

- American Indian Studies Concentration
- Asian American Studies Concentration
- Black Studies Concentration
- Chicanx and Latinx Studies Concentration
- Comparative Ethnic Studies Concentration

French, B.A.

Geography, B. S.

- Regions and Cultures Concentration
- Resources and Sustainability Concentration
- Spatial Techniques Concentration

Global Studies, B.A.

History, B.A.

- Migration and Globalization Concentration
- Social Justice and Citizenships Concentration
- Sustainability and Modernization Concentration

Human Development, B.A.

- Adolescent Development Concentration
- Childhood Development Concentration
- Early Childhood Education Concentration

Liberal Studies, B.A.

- Early Childhood Education Concentration
- Liberal Arts Concentration
- Teacher Preparation Concentration

Music, B.A.

Philosophy, B.A.

- Philosophy Concentration
- Religious Studies Concentration

Political Science, B.A.

- Pre-Law Concentration
- Public Affairs and Administration Concentration
- Traditional Political Science Concentration

Sociology, B.A.

Spanish, B.A.

Speech Pathology and Audiology, B.S.

Theatre Arts, B.A.

- Dance and Inclusive Performance Concentration
- Stage Technology and Design Concentration
- Theatre Performance: Acting and Musical Theatre Concentration

COLLEGE OF SCIENCE

Biochemistry, B.A.

- Chemistry Education Concentration

Biochemistry, B.S.

Biological Sciences, B.A.

- Biology Education Concentration

Biological Science, B.S.

- Cell and Molecular Biology Concentration
- Ecology and Evolutionary Biology Concentration
- Forensic Science Concentration
- Microbiology and Biomedical Lab Sciences Concentration
- Physiology Concentration

Chemistry, B.A.

- Chemistry Education Concentration

Chemistry, B.S.

- Bioanalytical and Forensics Concentration

Computer Engineering, B.S.

Computer Science, B.S.

Construction Management, B.S.

Environmental Science, B.S.

- Environmental Health Concentration

Geology, B.A.

- Geoscience Education Concentration

Geology, B.S.

Health Sciences, B.S.

- Health Policy Concentration
- Public Health Concentration

Industrial Engineering, B.S.

Mathematics, B.S.

Nursing*, B.S.

- Pre-Licensure Concentration
- Post-Licensure Concentration

Physics, B.A.

Physics, B.S.

Psychology, B.A.

Psychology, B.S.

- Ergonomics and Human Factors Concentration
- Industrial/Organizational Psychology Concentration

Statistics, B.S.

- Data Science Concentration

Academic Programs & Services

- Interdisciplinary Studies, B.A.
- Interdisciplinary Studies, B.S.

*not guaranteed for transfer

Approved majors for the 2021-22 academic year. Undergraduate programs may be subject to change. For the official up-to-date list of undergraduate programs at Cal State East Bay, visit catalog.csueastbay.edu.

CAL STATE EAST BAY ADMISSION

FRESHMEN REQUIREMENTS

Subject	Years
a. History and Social Science	2 years
b. English	4 years
c. Math	3 years (4 recommended)
d. Laboratory Science	2 years
e. Language Other than English	2 years
f. Visual and Performing Arts	1 year
g. College Preparatory Electives	1 year

Total Required Courses: 15

The above courses must be CSU/UC approved college preparatory courses (referred to as the a g" courses) completed with a C or better.

Cal State East Bay has campus based admission criteria for Freshmen in 2022 2023. Visit csueastbay.edu/admissions/freshmen-requirements/index.html for details.

TRANSFER REQUIREMENTS

- 60 transferable semester units
- GPA of 2.0 (C average) or better in all transferable units attempted
- Good standing at the last college or university attended
- Completion of the Golden 4 General Education courses with grade of C or better:
 - A1 - Oral Communication
 - A2 - Written Communication
 - A3 - Critical Thinking
 - B4 - Quantitative Reasoning

Admission requirements may be subject to change. Please check csueastbay.edu/admissions/transfer-admission-reqs/index.html for current admission deadlines and requirements.



TO GET PRE ADMISSION COUNSELING

Go to: csueastbay.edu/visit

TO APPLY

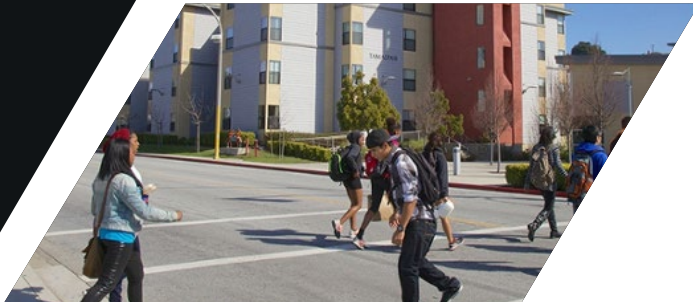
Go to: calstate.edu/apply



LIFE AT EAST BAY



"I love that I get to meet new faces everyday — whether it is faculty or students — and I get to make an impact."
—Kayla Ridao



A dynamic mosaic of cultures and backgrounds, our campus community reflects the diversity of our region, state and the world. From University Hour—when we come together twice weekly for events—to more than 150 student clubs and organizations, the fall AI Fresno festival, the residence halls, the Recreation and Wellness Center and the Pioneer Kitchen, there are ample opportunities to form deep friendships and exchange ideas.



When you become a Pioneer, you will join a lively and diverse student body committed to serving the community and coming together to help each other. From peer tutors to community engagement volunteers, Cal State East Bay students demonstrate exceptional energy and drive around the bay, and throughout the region.



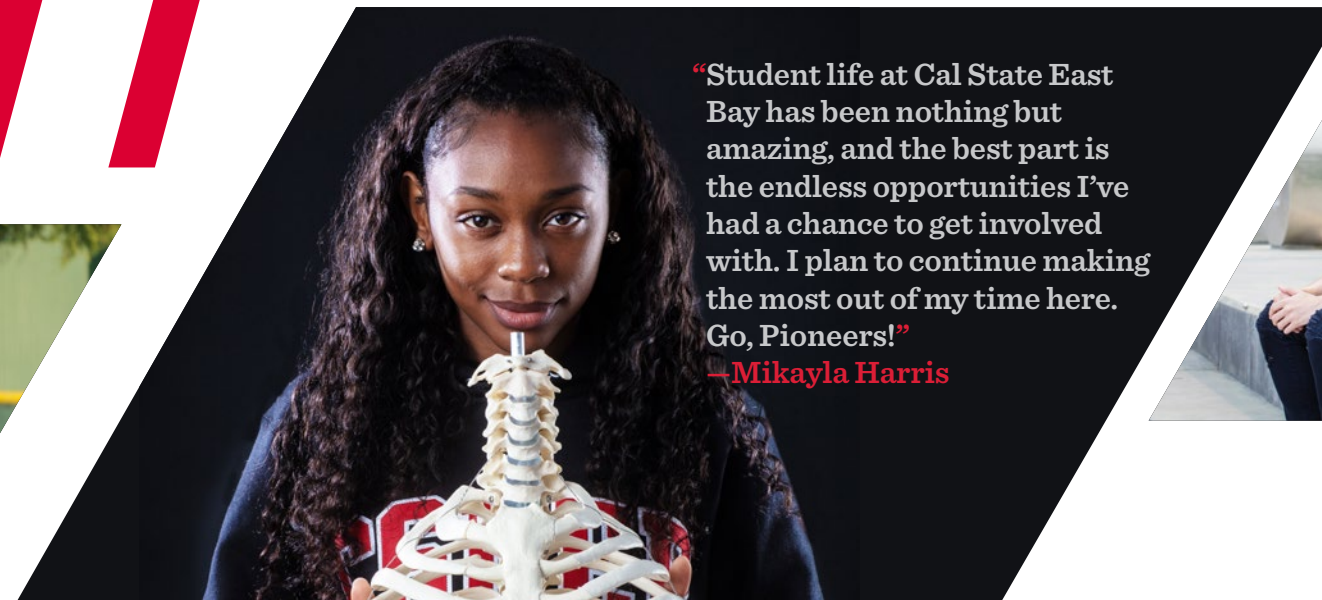
ENRICHMENT



Get started with new freshmen and transfer student orientation, and then find a community of people with interests that match your own.

- More than 150 clubs and organizations
- 30 Greek fraternities and sororities
- 60 academic clubs and organizations
- Hundreds of student activities held every year

Get involved! csueastbay.edu/studentlife



“Student life at Cal State East Bay has been nothing but amazing, and the best part is the endless opportunities I’ve had a chance to get involved with. I plan to continue making the most out of my time here. Go, Pioneers!”
—Mikayla Harris



FINANCIAL AID AND SCHOLARSHIPS

Cal State East Bay is proud to be an accessible and affordable public university. More than 70 percent of Cal State East Bay students receive some type of financial aid, and our staff are here to help you invest in your future.

Students are encouraged to apply for financial aid early, for priority consideration. We offer loans, grants, and federal work-study programs. Any student can apply for Pioneer Scholarships to be considered for numerous funding opportunities to help pay for their education.

Go to csueastbay.edu/financialaid to learn more about:

- Current cost of attendance and a Net Price Calculator that gives an estimated overall cost of college
- Applying for financial aid, work study jobs and scholarships
- Scholarships offered by the university and through off-campus partners



Notable Dates for Financial Aid and Scholarships

OCT. 1: Apply for admission at calstate.edu/apply and start your financial aid application at fafsa.ed.gov. AB 540 students file the "Dream Application" each year at dream.csac.ca.gov.

JAN. 31: Last day to apply for more than 100 scholarships offered at Cal State East Bay. Apply online at csueastbay.edu/financialaid/scholarships.

MARCH 2: Priority deadline to complete your FAFSA or DREAM Application.

More than \$140 million
in financial aid awarded
to Cal State East Bay
students in 2019-20.



"It's not easy being a father who is also a full time student and working multiple jobs ... but I'm now able to pursue my dreams because I have a scholarship."
—Isaiah Avila-De La Cruz

PIONEERING THE FUTURE



The CORE

When completed in 2022, the CORE will become a center for learning, engagement and collaboration, located at the heart of Cal State East Bay's hilltop campus. The CORE's 21st-century academic library will teach students how to navigate the information-age economy and become self-directed learners. The new building will offer collaboration spaces, media technology and a skywalk overlooking the bay.

For more inspiring views and information, visit csueastbay.edu/core.

Learn about becoming a student

Our Preview Day virtual experience will be held online in October. Meet with major departments, chat with students, learn about financial aid, and meet other future Pioneers. Discover why Cal State East Bay is the hidden gem of the Bay Area. Learn more at csueastbay.edu/apply.

Take a virtual tour of the Hayward Campus

Explore the campus by taking a virtual tour with the free **Cal State East Bay** mobile app from your app store.

Get your questions answered with live chat or by calling the Welcome Center

The Welcome Center staff is ready to assist you with questions about how to apply, the CSU Apply application and pre-admission counseling. Call 510-885-2556 or chat with us online at csueastbay.edu/visit. You may also email your questions to visit@csueastbay.edu.

The Concord Campus

Information about programs at the Concord Campus can be found online at csueastbay.edu/concord. The Concord Campus is located at 4700 Ygnacio Valley Rd., Concord, CA 94521. Call 925-602-6700 or email ccinfo@csueastbay.edu.



Chat with the
Welcome Center staff

CAL STATE
EAST BAY

HAYWARD • CONCORD • OAKLAND CENTER